

# INDIGENUS

2024 Edition







“Ours is a story of bringing the soulful earthiness and the strength of Africa to every product we make through our highly trained and meticulous craftsmanship and the use of local sustainable natural materials.” — Peter van der Post

## Our Story

Indigenus, founded in 2014, is the brainchild of Cape Town local, Peter van der Post. At the beginning of his career, whilst working in roto-moulding, Peter noticed a lack of high design planters in the market and the vision to produce the most beautiful, original and desirable planters began to grow. Over the past 8 years the Indigenus team have collaborated with South Africa’s top designers to create planters that are art pieces in their own right. 2022 has seen exciting collaborations further afield with internationally renowned designers and collaborators.

In line with our sustainability and quality luxury objectives, we are constantly striving to make planters for life and not just for a few seasons. It has taken years of refinement, many valuable lessons learnt and, ultimately, setting up our own world class factory for in house manufacturing to be able to ensure that the planters are of the highest quality. All materials are sustainably sourced and the planters are made by hand. It is this craftsmanship that puts Indigenus in a league of its own.

Each range of planters is unique and illustrates the impact that beautiful sculptural planters have on architecture and landscapes. The planters close connection to the earth is expressed through a stable and grounded design, made with beautiful natural materials and evoking an underlying story of our relationship with the natural world.

Indigenus is focused on collaboration with the world’s top designers and artists. We are committed to constant refinement and a willingness to be courageous, curious and experimental with natural materials and new designs. We have built solid distributor networks and relationships that we are committed to maintaining and growing globally. We are proud of our roots as an African luxury brand with a global footprint.





## Designed for Interiors

Indigenus planters have specifically been designed to be used in beautiful interior settings.

Our planters are lightweight and easy to maneuver. Our scale and designs fit with the best interior and exterior furniture and décor available. The drainage systems and soft touch feet are designed with luxurious carpets and high end flooring in mind.

As interior and exterior design blurs and outdoor furniture has been elevated, our planters are suited to all environments.





## Sustainability

We believe that buying fewer, better things is at the heart of our company's contribution to creating a sustainable future. One of the reasons we produce all our planters in our own factory is so that we can constantly improve quality and work towards creating planters for life and not just for a season. To us, this move away from trends or 'fast fashion' is the essence of moving forward in the most sustainable way. More specifically, our planters are made of Glass Reinforced Concrete (GRC). The manufacturing of GRC does not utilize or emit volatile organic compounds (VOC). This GRC is also 20 times stronger and more durable than ordinary concrete. We are committed to reducing our carbon footprint by carefully selecting sustainable raw materials and processes. For instance, almost 50% of the GRC formulation is made of naturally occurring earth oxides.

Our wooden planters are made from Iroko (African teak), a Forest Stewardship Council (FSC)-certified hard timber sourced from sustainably harvested suppliers. The dense, hard-wearing wood is high in natural resins and oils. Iroko, an African hardwood with a high oil content is very durable and resistant to both rot and insect attack.

In addition, all planters are transported in recyclable corrugated boxes and all the liners are made of recyclable polyethylene.

We are committed to continuously evaluating more sustainable practices and embracing them as we grow.



The heart and soul of our business is our team of artisans. The factory is positioned within a nature conservation area in Muizenberg, Cape Town. It is built around a large central wetland and is home to incredible fauna and flora. We have a family of otters that watch us curiously from the banks.





For us, African luxury, sustainability and quality over quantity are synonymous.

Our planters are made to last, they are not made to trend for a season. They are made locally with sustainable materials.

They are beautiful. This is African luxury.

We are an African luxury brand. We are proud of our African roots and the fact that our planters are manufactured in South Africa.

To us, luxury means so much more than being synonymous with exclusivity, expense and aspiration and we embrace Suzy Menkes evaluation that there is a new vision of what luxury means in the 21st century, “Consumers, particularly in the Western hemisphere, are beginning to prize objects touched by human hands – and the hand work in Africa is exceptional.”

All original Indigenus planters carry our branding on a distinctive copper coin. As the planter is scheduled into production it is given a unique number which appears on the coin enabling us to track each planter to ensure that our quality expectations are met and we have a full history of each planter produced in our factory.





# Our process

## Made in South Africa by Artisans and Craftsmen

All Indigenus planters and raw materials are sourced and manufactured in South Africa. Indigenus supports the creation of jobs in Southern Africa where unemployment runs at around 30%. Many of our employees feed many more mouths than just their immediate family and every time we export a planter we secure employment, create more jobs in South Africa and earn valuable foreign currency. Indigenus planters are made by a slow handmade process. Some of our planters that use both wood and stone require up to 20 man hours each to manufacture. Although we use the best tooling available to produce our products and the longest wearing natural materials, our process to create light-weight, natural, earthy products that are built to last a lifetime requires considerable craftsmanship, time and skill to manufacture.

## Materials

We use a 30 year old recipe for our GRC (glass re-enforced concrete) using a multi-skin approach that includes an outer face coat containing local aggregates, sands, oxides and cements all sourced from Africa and laid up and finished by hand. Once moulded they require delicate finishing skills to bring out the natural imperfections and detailing in the stone, whilst removing the join lines and bringing out an earthy and long lasting finish in line with our ethos. Beneath the beautiful exterior layer lies an extremely strong back coat made with concrete, strengtheners and alkaline glass fibres. The recipe makes the material over 20 times stronger than regular concrete which in conjunction with our liner system allows us to make our large planters relatively light. Our FSC certified African Iroko/Teak which has been used to make boats from for centuries, is hand cut and turned and each segment of wood has four stainless steel screws binding it to the next making these pieces able to last a lifetime.





# Our Designers



## Yabu Pushelberg

Yabu Pushelberg have been named among the world’s most influential design studios by Wallpaper, Dezeen, Elle Decor, Hospitality Design and the Business of Fashion. Working around the world, the studio found it difficult to find quality, sophisticated planters to utilize in their projects. This need became the motivation to develop Pebble and have the collection available worldwide through Indigenus’ distribution networks.



## Sebastian Herkner

Sebastian’s love for traditional craftsmanship coupled with a natural affinity for colours, authentic materials and textures and his curiosity for different cultures meant that this collaboration was a natural fit. His designs for the worlds top brands have won awards that are too many to list. He was awarded the Elle Décor International Designer of the Year for 2021 (Edida).



## Laurie Wiid van Heerden

Laurie is a highly regarded Cape Town furniture designer and it was his amazing ability with curvature and proportion that drew us to collaborate with him. His products have been exhibited at Art Basel, both in Miami and Basel.



## Andile Dyalvane

Andile is one of Africa’s most original and renowned ceramicists. His pieces communicate African cultural traditions. Scaling his designs into large planters led to a unique and original collaboration. Andile has exhibited multiple times at the Friedman Benda Gallery in New York and Art Basel and has collections in museums around the world.



## Haldane Martin

Haldane is regarded as South Africa’s first recognised high end contemporary furniture designer. The collaboration was inspired by the desire to create a minimalistic beautiful shape that is timeless.



## Stefan Antoni and Greg Truen of SAOTA

SAOTA’s distinctive Cape Town luxury home design style has become a global phenomenon. The firm designs luxury buildings throughout the world; in over 90 countries to date. Indigenus approached Stefan and Greg to capture this unique style in a planter suited to such contemporary spaces.



# Pebble

by Yabu Pushelberg







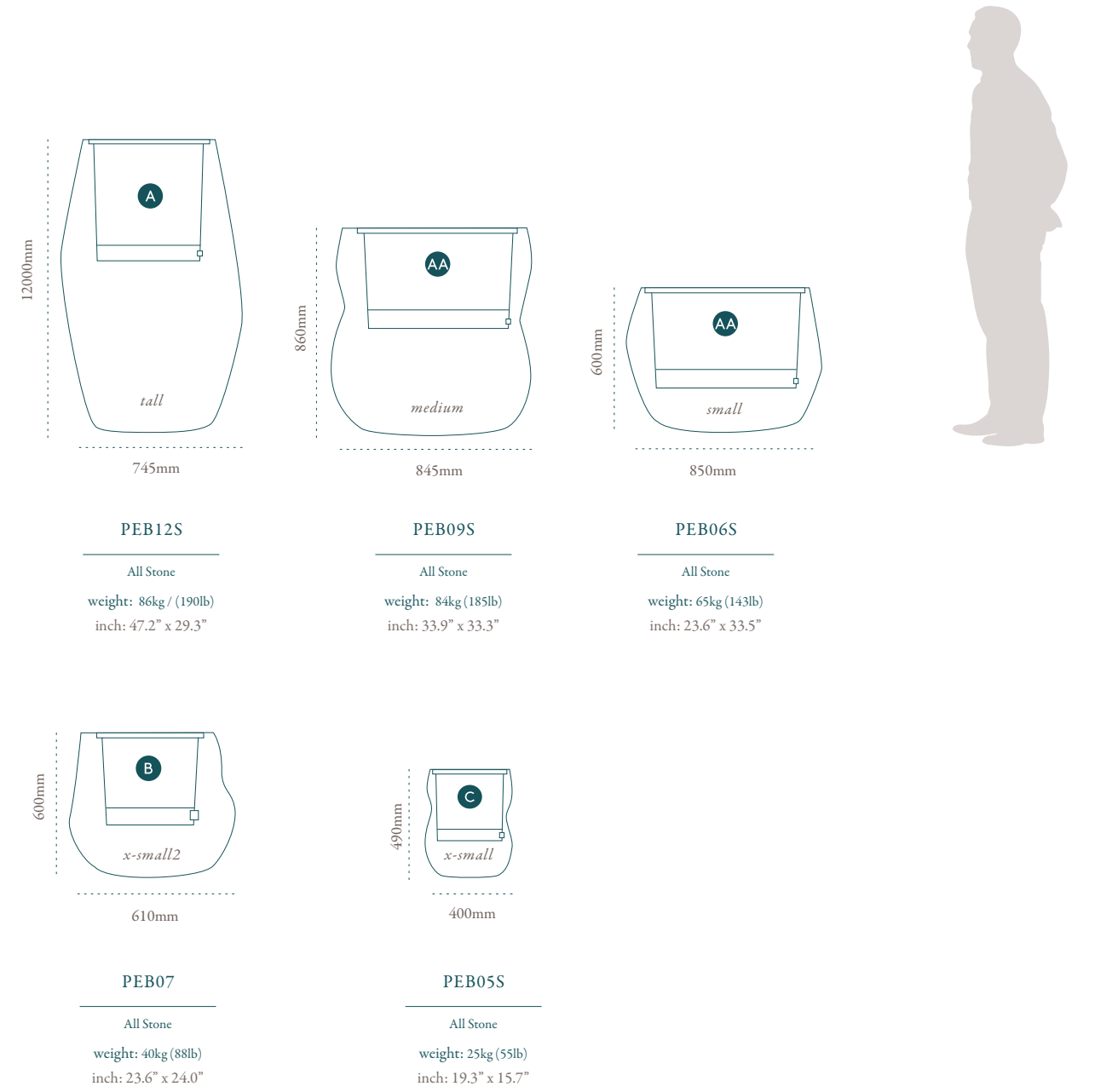
Pebble is characterised by its soft organic form suitable for any style and environment. The Pebble follows an asymmetrical design with a beautiful play on negative space. Inspired by nature, the partnership between Yabu Pushelberg and Indigenus sought to honour this muse by celebrating the amorphous forms found in nature, translating the soft forms into a family of concrete planters. Despite its size, the Pebble contributes in abundance to the look and feel of any space.

Designed to stand together or independently, the Pebble planters have been crafted to support larger plants and trees.

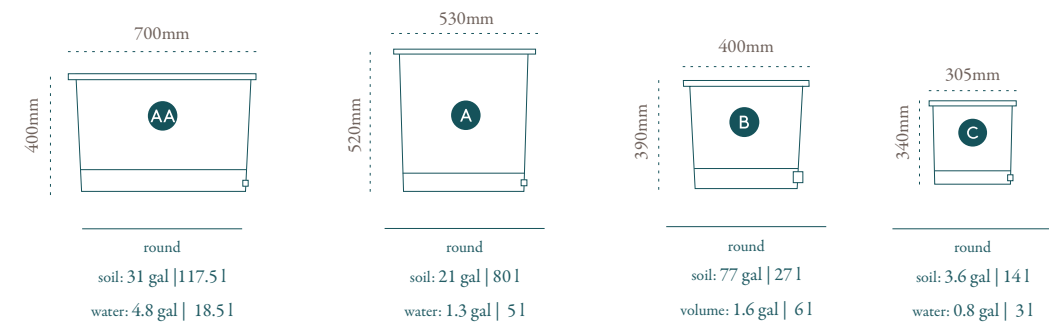




SPECIFICATIONS



LINERS





# Aarde

by Sebastian Herkner









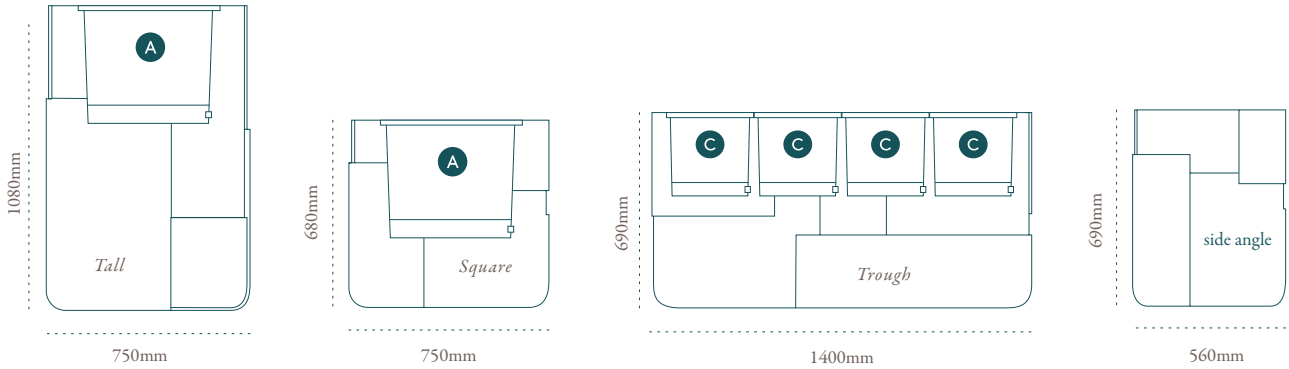


Following his honeymoon to South Africa, German designer, Sebastian Herkner, was inspired by all the aspects, elements and shades he encountered across so many areas. The Aarde (which means earth) is a representation of this; of the layering that exists culturally, demographically and in the nature and light of Africa. The Aarde has subtly overlapping layers with different depths to create the play with light and minerality that Sebastian saw in the natural landscape and wanted to represent. The earthy colours (brown, red, sandstone) used in this range are very much part of the story Sebastian wanted to communicate.





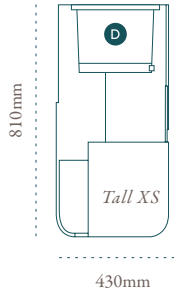
SPECIFICATIONS



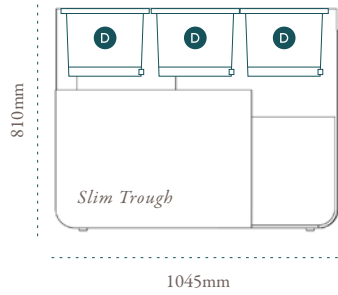
AAR10S  
All Stone  
weight: 110kg (243lb)  
inch: 30" x 30" x 43"

AAR06S  
All Stone  
weight: 90kg (198lb)  
inch: 30" x 30" x 27"

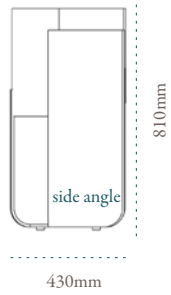
AAR07S  
All Stone  
weight: 115kg (254lb)  
inch: 55" x 22" x 27"



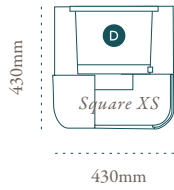
AAR08S  
All Stone  
weight: 45kg (99lb)  
inch: 17" x 17" x 32"



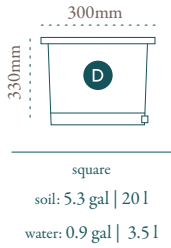
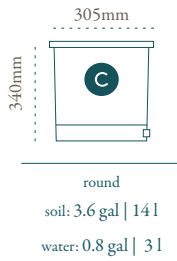
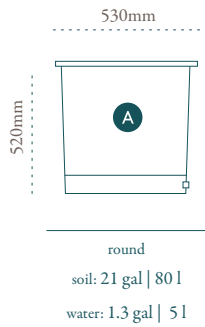
AAR088S  
All Stone  
weight: 85kg (187lb)  
inch: 41" x 17" x 32"



AAR04S  
All Stone  
weight: 30kg (66lb)  
inch: 17" x 17" x 16"



LINERS



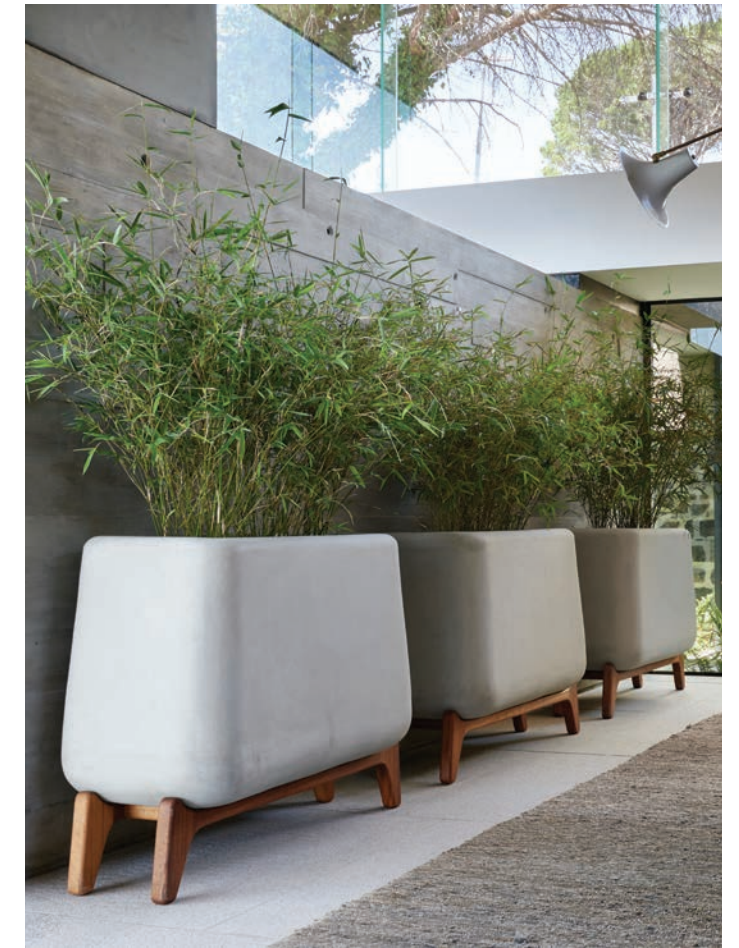


# Terra

by Laurie Wiid van Heerden







Latin for “earth” the Terra brings weight and grounding to planters raised up on stands in the mid-century modern tradition. It is also square adding to the solidity and the wooden bases are contoured and sculpted into the planter making for a stable earthy interpretation that still feels light, modern and elegantly curvaceous.

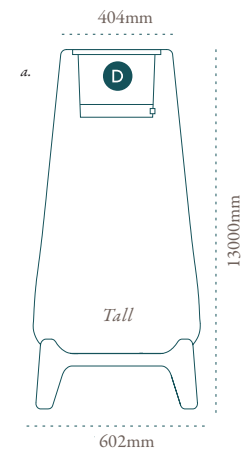






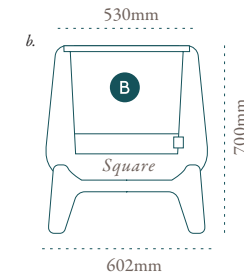


SPECIFICATIONS



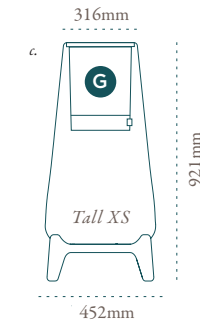
TER13W

stone with wood  
weight: 82kg (187lb)  
inch: 23.7x15.9x51.2"



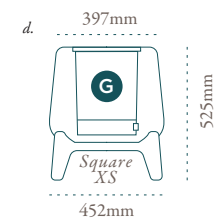
TER07W

stone with wood  
weight: 70kg (154lb)  
inch: 23.7x20.9x27.6"



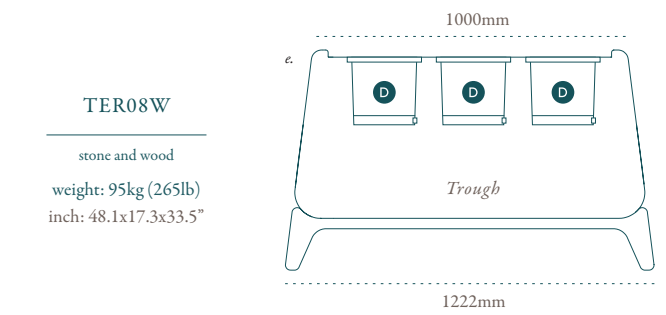
TER09W

stone with wood  
weight: 37kg (99lb)  
inch: 17.8x12.4x36.3"



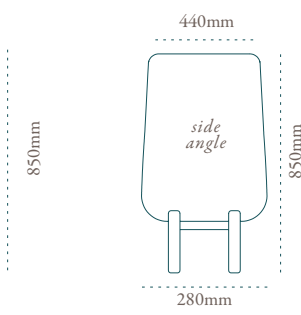
TER05W

stone with wood  
weight: 32kg (66lb)  
inch: 17.8x15.6x20.7"

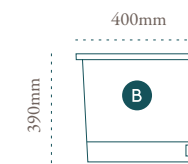


TER08W

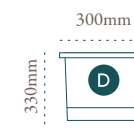
stone and wood  
weight: 95kg (265lb)  
inch: 48.1x17.3x33.5"



LINERS



round  
soil: 77 gal | 27 l  
volume: 1.6 gal | 6 l



square  
soil: 5.3 gal | 20 l  
volume: 0.9 gal | 3.5 l



square  
soil: 2.5 gal | 9.48 l  
volume: 0.48gal | 1.82 l





Bhaca  
by Andile Dyalvane



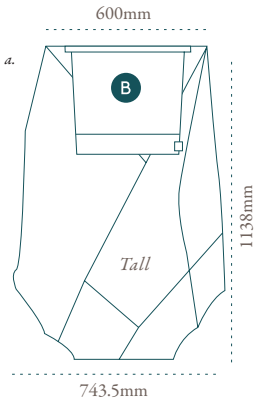


The Bhaca is a completely personal and original range of stone planters that reflect ceramicist Andile Dyalvane's connection to his Xhosa roots while celebrating his mastery of an elemental material of choice – clay. Bhaca - meaning scarification - is a Xhosa traditional method of finely cutting skin (usually on the cheeks) to mark initiation, clan identification or healing. Andile's desire is to preserve and share his cultural roots of this ancient tradition by cutting into clay and pushing open the cuts where they intersect as if to open the flesh. The Bhaca has been electronically scanned and scaled from smaller clay vessels to form big impactful shapes made from stone that share this story with the world.

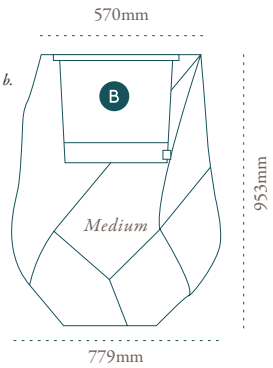




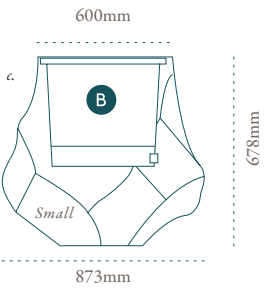
SPECIFICATIONS



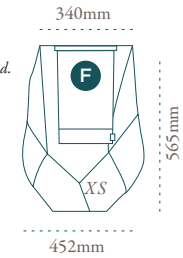
**BHA11S**  
all stone  
weight: 100kg (220lb)  
inch: 29.3x23.6x44.8"



**BHA09S**  
all stone  
weight: 90kg (20lb)  
inch: 30.7xx22.4x37.5"

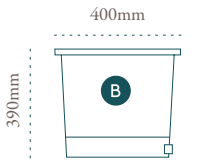


**BHA06S**  
all stone  
weight: 80kg (176lb)  
inch: 26.7x23.6x34.3"

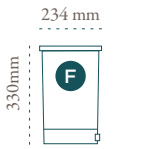


**BHA05S**  
all stone  
weight: 35kg (77lb)  
inch: 17.8x13.4x22.2"

LINERS



round  
soil: 77 gal | 27 l  
water: 1.6 gal | 6 l



round  
soil: 4.27 gal | 16.17  
water: 0.92 gal | 3.51 l





Tuber  
by Haldane Martin



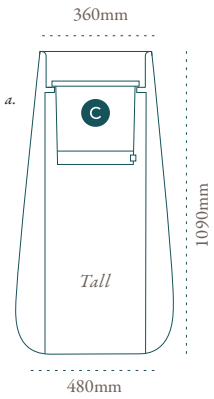


Haldane Martin's Tuber, as the name suggests, is inspired by the tubular shape of many plants and bulbs that lie just beneath the surface of the soil. It is almost as if the planter brings this sub-terraneous shape out to represent the life support system of the plant for all to see – life springing forth and nourished from a tubular root structure.





SPECIFICATIONS

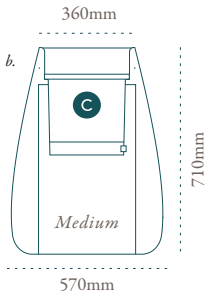


TUB10W/S

wood or all stone

weight: W 36kg / S 58kg

inch: 18.9x14.1x42.9"

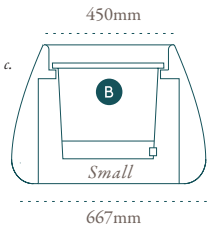


TUB07W/S

wood or all stone

weight: 28kg / 48kg

inch: 22.4x14.1x27.9"

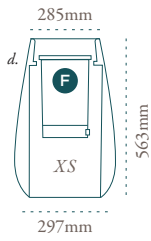


TUB04W/S

wood or all stone

weight: W 27kg / S 45kg

inch: 26.3x17.7x18.7"



TUB05W/S

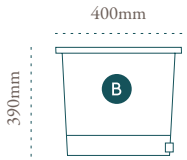
wood or all stone

weight: W 15kg / S 25kg

inch: 11.7x11.2x22.1"



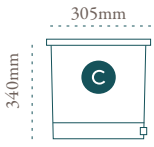
LINERS



round

soil: 77 gal | 27 l

water: 1.6 gal | 6 l



round

soil: 3.6 gal | 14 l

water: 0.8 gal | 3 l



round

soil: 4.27 gal | 16.17

water: 0.92 gal | 3.51 l



# Soma

by Laurie Wiid van Heerden









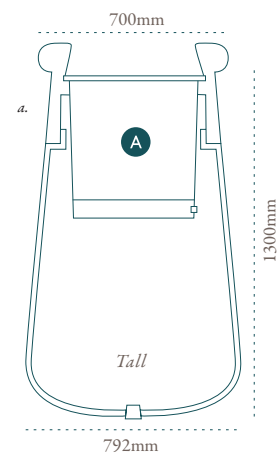
Soma is the Greek word for “body” and Laurie Wiid van Heerden’s design of the Soma is inspired by the body of a tree. The trunk like shape carries leaves towards the sky raising them upwards and above other plants. The Soma planters, some which are substantial in size, do the same and lift beautiful plants up via a curvaceous tree trunk likeness which could include timber as part of that body of the tree.



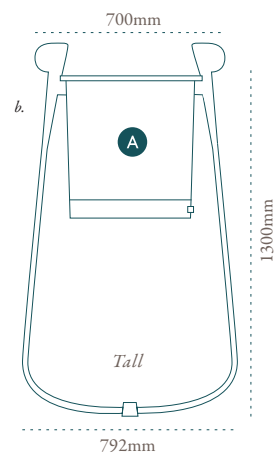




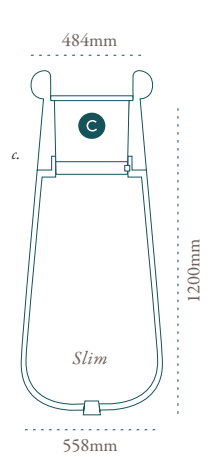
SPECIFICATIONS



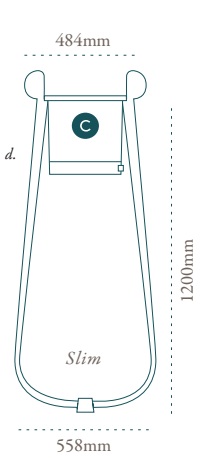
SOM13W  
stone with wood  
weight: W 110kg (242lb)  
inch: 31.2x27.6x51.2"



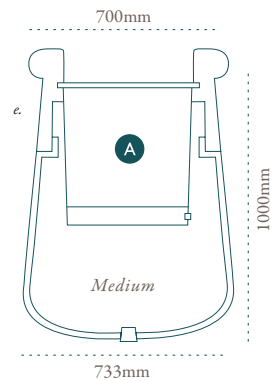
SOM13S  
all stone  
weight: 120kg (302lb)  
inch: 31.2x27.6x51.2"



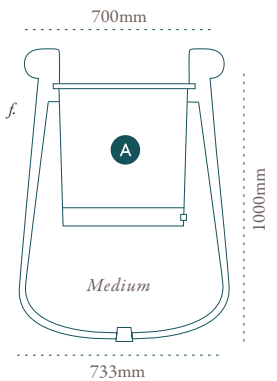
SOM12W  
stone with wood  
weight: W 65kg (143lb)  
inch: 22x19x47.2"



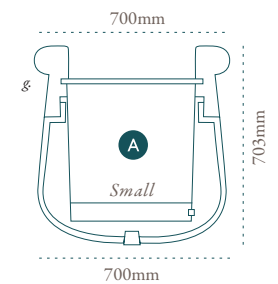
SOM12S  
all stone  
weight: 85kg (187lb)  
inch: 22x19x47.2"



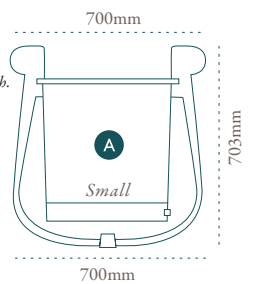
SOM10W  
stone with wood  
weight: W 75kg (165lb)  
inch: 28.9x27.6x39.4"



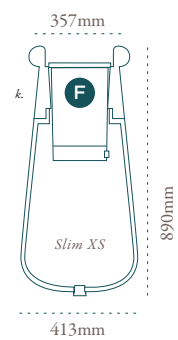
SOM10S  
all stone  
weight: 85kg (247lb)  
inch: 28.9x27.6x39.4"



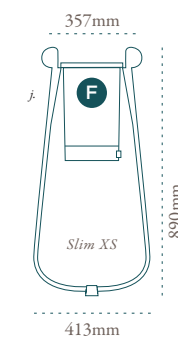
SOM07W  
stone with wood  
weight: W 55kg (121lb)  
inch: 27.6 x 27.6 x 27.6"



SOM07S  
all stone  
weight: 55kg (205lb)  
inch: 27.6 x 27.6 x 27.6"

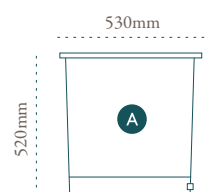


SOM09W  
stone with wood  
Weight W 42kg (93lb)  
inch: 16.3x14x35"

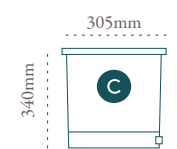


SOM09S  
all stone  
Weight 38kg/86lb  
inch: 16.3x14x35"

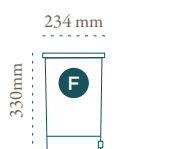
LINERS



round  
soil: 21 gal | 80 l  
water: 1.3 gal | 5 l



round  
soil: 3.6 gal | 14 l  
water: 0.8 gal | 3 l



round  
soil: 4.27 gal | 16.17  
water: 0.92 gal | 3.51 l





Steen  
by Stefan Antoni and Greg Truen of SAOTA



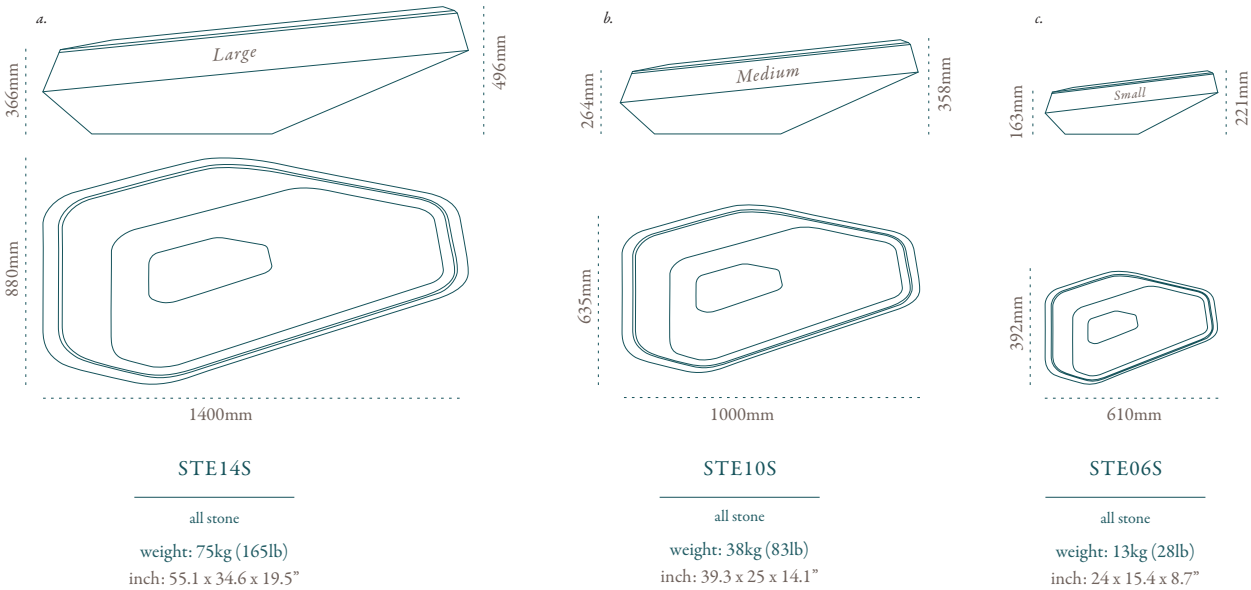
Stefan Antoni and Greg Truen of SAOTA were inspired by the geography of Cape Town where boulders are found on the coastal cliffs. The geology is dramatic with the rare and famous Cape Floral Kingdom flora interspersed with jutting rock formations. The Afrikaans (South African language) word for rock or stone is “steen” and this is the inspiration for the low, stone like shaped Steen planters.



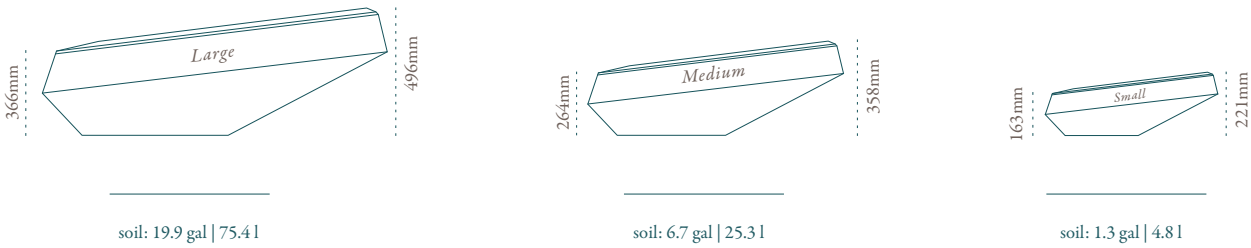




SPECIFICATIONS



LINERS





# Finish Options



- Nutmeg*
- Mushroom*
- Black*
- Brown*
- White*
- Sandstone*
- Grey*
- Terracotta*

# Liners

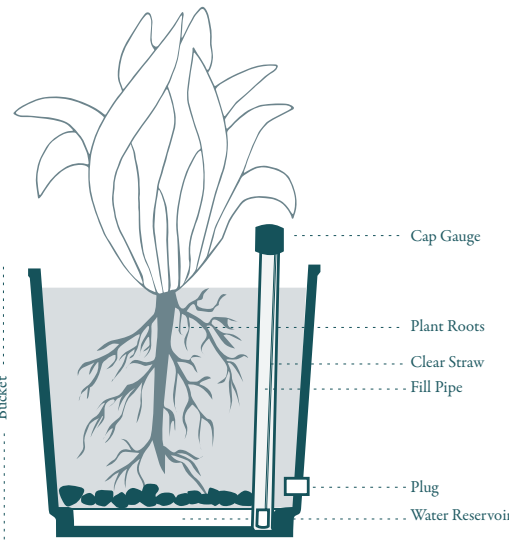


## “Self-Watering” Liners

All Indigenus planters come with a liner for planting. The drawings show the sizes and capacities. These liners have been designed to house plants in proportion to the size of the planters. They contain a water reservoir at the base into which the roots grow. Using the process of “capillary action” the water is pushed up into the soil.

Water levels in the reservoir can be measured using the cap gauge and the liner has a plug which must be removed if the planter is exposed rainfall.

The liners usually need 14 weeks to integrate with the root system during which watering should be done the normal way onto the soil. Thereafter in typical conditions the reservoir only needs filling once or twice a month



**Always use the planter in conjunction with the liner and remove the plug at the base of the liner and the base of the planter if the planters are going to receive rainfall.**



*natural wood*



*oiled wood*





**Hotel Groups**

- Accor, *UAE*
- Emaar, *UAE*
- Fairmont, *USA*
- Hilton, *USA, UAE, Seychelles*
- Hyatt, *USA, UAE*
- Intercontinental, *Angola*
- Jumeriah, *UAE*
- Marriott, *USA, Mexico*
- Le Meridien, *UAE*
- One & Only, *Mauritius*
- Radisson, *USA*
- Ritz Hotels, *Carribean, USA*
- Sabi Sabi Lodges, *South Africa*
- Singita Lodges, *Rwanda*
- Taj Hotels, *UAE*
- Westin, *USA*
- Virgin Hotels, *USA*

**Corporate Headquarters**

- Amazon, *South Africa*
- Discovery, *South Africa*
- Ernst & Young, *South Africa*
- Facebook, *South Africa*
- Google, *USA, South Africa*
- HSBC, *South Africa*
- Investec, *South Africa*
- Liberty, *South Africa*
- Lufthansa, *Germany*
- McKinsey & Company, *South Africa*
- Old Mutual, *South Africa*
- Paroda, *France*
- Payment Sense, *United Kingdom*
- Starbucks, *USA*
- Standard Bank, *South Africa*
- Tommy Bahama, *USA*





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by Pete Maltbie

*page 62*  
Greg Cox



